REQUEST FOR EXPRESSION OF INTEREST

RECRUITMENT OF A TRAINER FOR A SHORT TERM ASSIGNMENT

2nd September 2019

ASSIGNMENT:
CAPACITY BUILDING OF CRITICAL CONTENT CREATORS IN KENYA, UGANDA AND TANZANIA ON DIGITAL SECURITY UNDER THE RESOURCE OF OPEN MINDS (R.O.O.M) PROJECT

CONTRACTOR: HIVOS EAST AFRICA

1.0 Background

Hivos Foundation is an international development organization guided by humanist values. In partnership with local civil society organizations in developing countries, Hivos strives to contribute to a free, fair and sustainable world. As Hivos, we believe that creative and critical art has the power to question hegemonic structures in society, to create alternative narratives, imagine new realities, and bring about progressive social change.
Since 2018, Hivos has been implementing a project aimed at contributing to the diversification of dialogue, debate and dissent in society through the implementation of the Resource of Open Minds (R.O.O.M.) project. R.O.O.M supports the creative work of a new generation of artists, musicians, filmmakers, and content creators who investigate and challenge the status quo in the societies in which they live. R.O.O.M. is the place for young people who have a critical independent mindset and a do-it-yourself attitude.

2.0 The Rationale
The operating environment for creatives in East Africa has increasingly become hostile as evidenced by among others pro-censorship activities by the Kenya Film & Classification Board and enactment of the Computer Misuse and Cybercrimes Act, 2018 in Kenya; the enactment of laws and policies limiting Freedom of expression including the statistics Act, 2018 and use of security apparatus to limit the action of creatives in Tanzania; and introduction of social media tax, 2018, arrest of political dissidents and violent dispersal of protesters in Uganda.

During partner intake assessments under the project, in-depth interviews, observation from Hivos staff and surveys showed that creatives lack adequate capacity on the production of critical media, hosting communities (online & offline), monetization of content, digital security, censorship, creative commons, gamification, intellectual property, digital distribution and building brand visibility.

With the decline of the freedom of expression in Kenya, Uganda and Tanzania and in recognition of the capacity gaps, Hivos East Africa under the R.O.O.M project seeks to build the capacity of creatives in digital security and digital distribution.

3.0 The Assignment
Hivos East Africa is seeking the services of a consultant under the R.O.O.M Project. The consultant is expected to facilitate a Digital Security Training for Critical Content Creators in Kenya, Uganda and Tanzania.

Scope of the consultancy
The consultant is expected to:
• Deliver training materials responsive to creatives’ needs, with case studies on critical content creation and digital security.
• Deliver two one-day trainings in an engaging and practical manner - 1 training in Uganda, 1 training in Kenya. The Trainees from Tanzania will be trained in Kenya.

Key deliverables
The consultant is expected to deliver the following:
• Training materials for critical content creators as will be agreed upon with the Hivos program manager.
• Two one-day trainings for critical content creators in Kenya and Uganda.

The expected outcome of the trainings is that participants understand and gain knowledge on the digital security issues and risks that affect them as critical content creators, and that they find ways of mitigating the risks.

Competencies
The consultant should;
1. Have a good understanding of the key issues regarding Digital Security in East African States.
2. Be well versed on the following topics on digital security:
   • Security awareness
   • Threat assessment and the security circle
3. Have a Bachelor’s degree in ICT or related courses. Additional training in Digital Security is preferred.
4. Possess at least 5 years relevant experience in Digital Security training and consultancy
5. Demonstrate work experience in the creative(s) space, freedom of expression, human rights defenders and/or media sectors, preferably in East Africa.
6. Have excellent training and facilitation skills
7. Be excellent in written and spoken English

*The specific topics will be decided upon once the consultant is selected.*

4.0 Consultancy duration
The assignment will run for 2 days, in October 2019 (this is exclusive of preparatory activities).

5.0 Application Process

Interested applicants should send an Expression of Interest (EOI) containing a curriculum vitae and cover letter outlining why they are best suited for this assignment, a budget (daily and total rates) and references of 3 previous assignments of a similar nature. The Expression of Interest should not exceed six pages.

All applications should be sent to the address eastafricajobs@hivos.org, and received by 20th September 2019, 5.00pm. The email subject should read: EOI-Digital Security Training. Only shortlisted candidates will be contacted.