



ART AFFAIR FOR DEVELOPMENT GOALS.

Ubuntu Art Exhibition 1st, 2nd & 3rd Edition Post-Event Review.

On the 19th October 2019 at Railways Museum, Dust Depot.

On the 14th November 2019 at Michael Joseph Centre, Safaricom building.

On the 7th & 8th February 2020 at Michael Joseph Centre, Safaricom building.

DerryCole Investments & Kahawa creations took the initiative of hosting an art exhibition event for creating an opportunity to increase the chances for artists around Kenya to make profitable sales, specifically in Nairobi to showcase their art and hence gain some monetary value for their talent. This was to be made possible by trying to bring about a broader audience as we still arrange for a platform to help them display the same art.

The Key Achievements include:

- Some Artists got to sell their artwork.
- We engaged with artists and made them aware of the 17 Sustainable Development Goals and how they are playing a role effortlessly as they enhance their talent.
- We got to address **SDG1: No Poverty**.
- We are currently tackling **SDG13 : Climate Action & SDG 15 : Life on Land** were we shall engage in a tree planting service on the 27th Feb 2020 at Nairobi Primary School, where we will purchase the seedling from the revenue collected during the **UBUNTU CREATIVE ARTS** event, on 7th & 8th FEB 2020 at Michael Joseph Centre.

Introduction

The Art Affair for Development Goals project lead by DerryCole Investments runs and manages a project dubbed “Art Affair for Development Goals”. The project organizes an art exhibition called Ubuntu Creative Arts. We envision running the exhibitions in form of editions where we held them as follows:

October 19th Saturday 2019.

1st Edition- Railways Museum Dust Depot, CBD Nairobi.

November 14th Thursday 2019.

2nd Edition- Michael Joseph Centre, Safaricom House Headquarters, Westlands.

February 7th Friday & 8th Saturday 2020.

3rd Edition- Michael Joseph Centre, Safaricom House Headquarters, Westlands

April Easter Holiday 9th Thursday– 13th Saturday (COMING UP!!!)

4th Edition- Lake Nakuru National Park, Nakuru.



Our mission is focused on solving the United Nation's Sustainable Development Goals (SDGs) through beneficial activities and events to help improve the value of a sound system that can support Africa. We aim to engage with Kenya's local artists as we make them aware of the SDGs and how they can play a role in the implementation of the goals while improving their talents.

We envision to empowering the artists by showcasing their talents to the broader audiences for a great purpose. In addition, we are looking at engaging local communities through the County governments and potential donors to help tackle the three highlighted SDGs:

1. **SDG1 on No Poverty** by 2030; the goal is to eradicate extreme poverty for all people living on less than \$1.25 a day everywhere. At DerryCole Investments, we are responding to this goal by creating a long term platform for artists to always market and sell their art work so as to improve their stream of income.
2. **SDG6 on Clean Water and Sanitation**; achieve universal and equitable access to safe and affordable drinking water and access to adequate sanitation and hygiene for all. Our company aims at providing clean sanitation by working with the County governments through dedicating a day where we do cleaning and provide bins around the selected Counties.
3. **SDG13 on Climate Action & SDG 15 Life on Land**; take urgent action to combat climate change and its impacts. Our goal is to ensure we plant at least a thousand trees in each and every county. We have a desire in playing a huge role by fast tracking Kenya Forest Service vision of planting 500 Million trees all across Kenya.

In retrospect to the 1st, 2nd & 3rd Edition of the art exhibitions that took place, these 3 events were mainly and specifically directed at solving SDG 1, which is addressing No Poverty.

This was achieved by our own personal implementation strategies that involved trying to get a suitable venue in an attempt to provide a common ground for all artists to convene and harbour the artwork in one central location. This in turn would also allow the general audience to be able to view these art pieces and hence, get to see and decide on whether they were in a position to purchase the art. A few people came forth to attend the 1st Edition of the Ubuntu Art Exhibition, which led to an even bigger turnout for the 2nd and 3rd Edition.

Marvellous Pictures were also taken to commemorate the event and capture key moments for our fellow Artists and Audience to cherish for future remembrance. Here are some of the captured moments.



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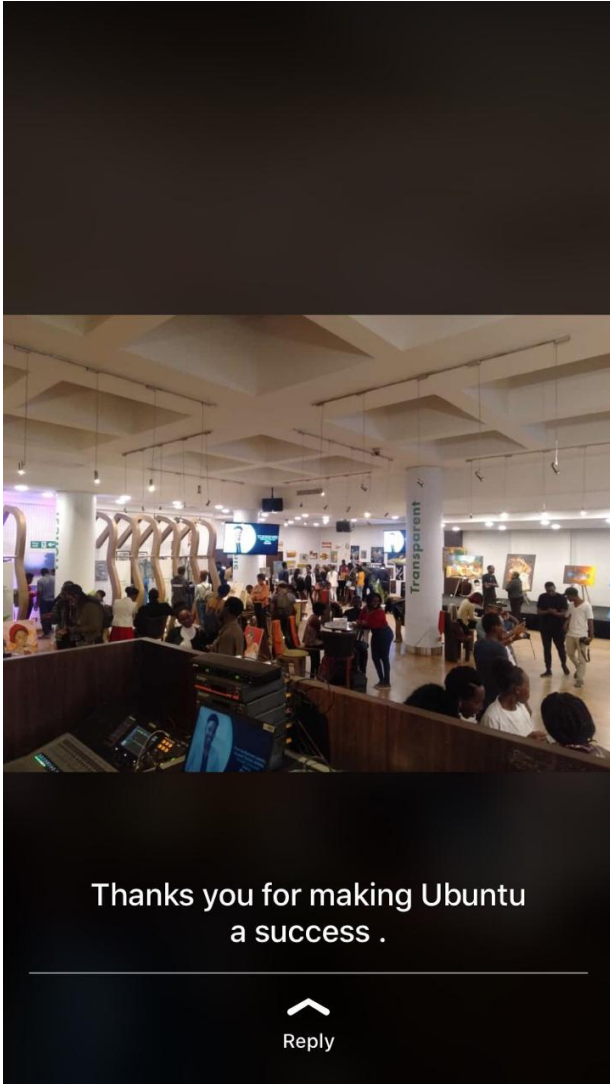
UBUNTU ART EXHIBITION 1ST EDITION (RAILWAYS MUSEUM DUST DEPOT, CBD NAIROBI) on 19th Oct 2019.





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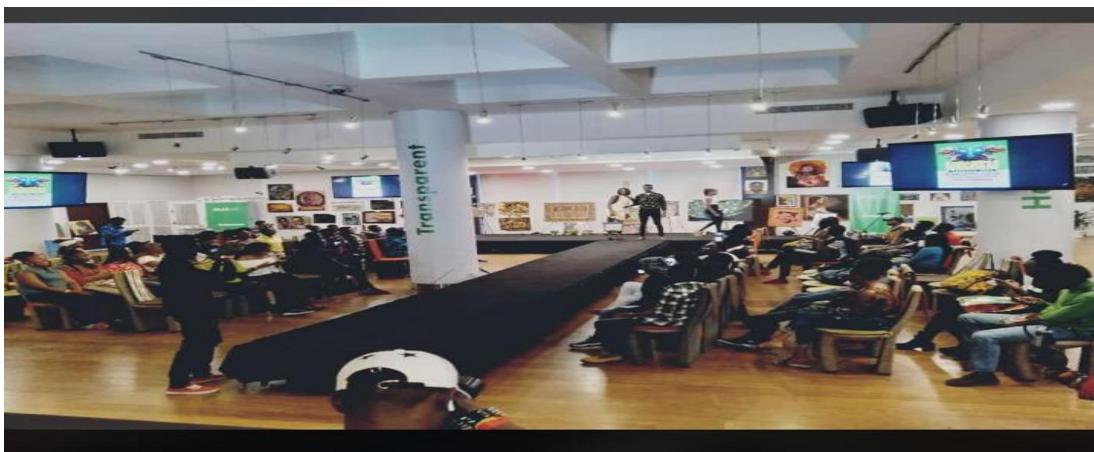
UBUNTU ART EXHIBITION 2ND EDITION (MICHAEL JOSEPH CENTRE, SAFARICOM HOUSE) on 14th Nov 2019.





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**UBUNTU ART EXHIBITION 3rd EDITION (MICHAEL JOSEPH CENTRE,
SAFARICOM HOUSE) on 7th & 8th Feb 2020.**





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To create an even bigger awareness, a website was developed so as to display the company's Objectives, Mission & Vision for the general audience to have a better comprehension of our initiative in trying to solve the SDG's and providing updated info on current events held while also laying out more intel on future events to be held in the near future. Contact submission forms are also provided for any uncertainties or queries that might be asked. The Website Dashboard clearly shows the traffic that our site has encountered. Kindly visit our website at <https://derrycoleinvestments.com/>.

THANK YOU

