



1 NO POVERTY



What can I do about it?

- **YOU AND YOUR ORGANIZATION'S** active engagement in policymaking can make a difference in addressing poverty. It ensures that your rights are promoted and that your voice is heard, that inter-generational knowledge is shared.
- **GOVERNMENTS** can help create an enabling environment to generate productive employment and job opportunities for the poor and the marginalized. They can formulate strategies and fiscal policies that stimulate pro-poor growth, and reduce poverty.
- The **PRIVATE SECTOR**, as an engine of economic growth, can promote economic opportunities for the poor, focusing on segments of the economy where most of the poor are active, namely on micro and small enterprises and those operating in the informal sector.
- The **ACADEMIC AND EDUCATION COMMUNITY** have a major role in increasing the awareness about the impact of poverty. Science provides the foundation for new and sustainable approaches, solutions and technologies to tackle the challenges of reducing poverty and achieving sustainable development.

End Poverty in all its forms everywhere by 2030



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THE LUTHERAN
WORLD
FEDERATION

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To end hunger, achieve food security and improved nutrition and promote sustainable agriculture

2 ZERO HUNGER



What can we do to help?

- **YOU** can make changes in your own life – at home, at work and in the community – by supporting local farmers or markets and making sustainable food choices, supporting good nutrition for all, and fighting food waste.
- **YOU** can also use your power as a consumer and voter to demand that businesses and governments make the choices and changes that will make Zero Hunger a reality. Join the conversation, whether on social media platforms or in your local communities.
- **YOU** and **YOUR ORGANIZATION** can join the **Global Movement for Zero Hunger** by joining the Zero Hunger Challenge (www.zerohungerchallenge.org) to learn more, including more ways to take action!



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To ensure healthy lives and promote well-being for all at all ages

3 GOOD HEALTH AND WELL-BEING



What can I do to help?

- You can start by promoting and protecting your own health and the health of those around you, by making well-informed choices, and vaccinating your children.
- You can raise awareness in your community about the importance of good health, healthy lifestyles as well as people's right to quality health care services, especially for the most vulnerable such as women and children.
- You can also hold your government, local leaders and other decision-makers accountable to their commitments to improve people's access to health and health care.



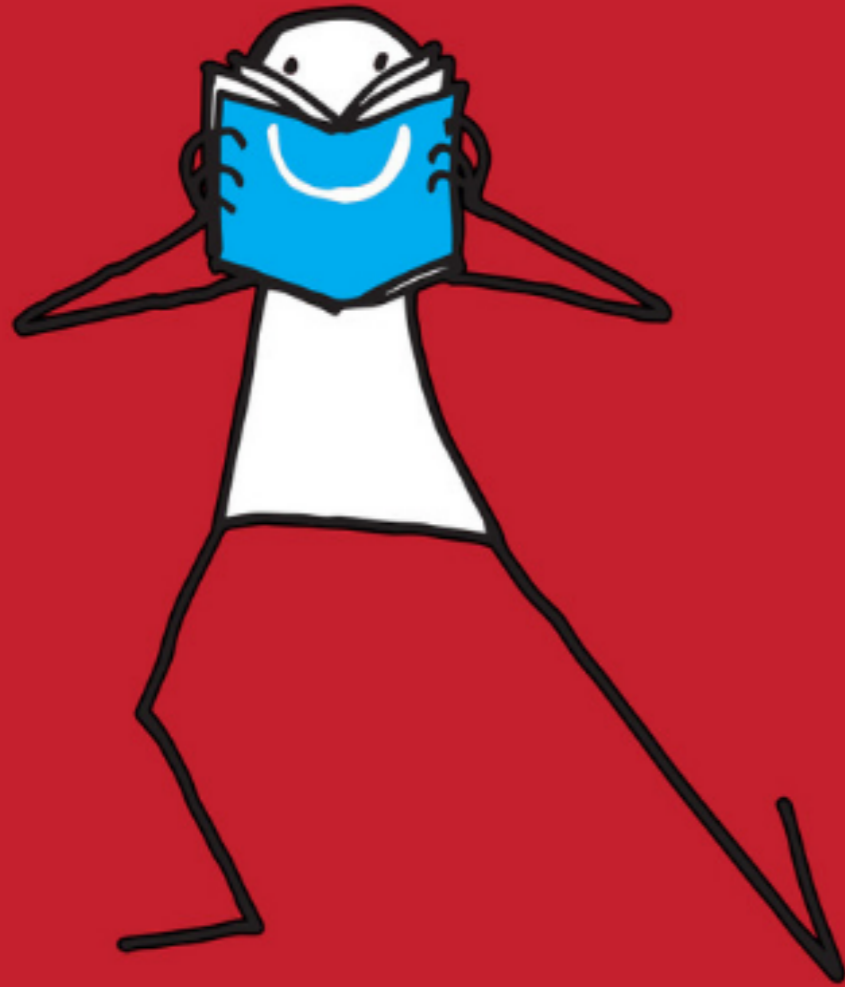
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4 QUALITY EDUCATION



What can we do?

- Ask our governments to place education as a priority in both policy and practice. Lobby our governments to make firm commitments to provide free primary school education to all, including vulnerable or marginalized groups.
- Encourage the private sector to invest resources in the development of educational tools and facilities. Urge NGOs to partner with youth and other groups to foster the importance of education within local communities.

To ensure inclusive and quality education for all and promote lifelong learning



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To achieve gender equality and empower all women and girls

5 GENDER EQUALITY

What can we do to fix these issues?

- If you are a girl, you can stay in school, help empower your female classmates to do the same and fight for your right to access sexual and reproductive health services. If you are a woman, you can address unconscious biases and implicit associations that form an unintended and often an invisible barrier to equal opportunity.
- If you are a man or a boy, you can work alongside women and girls to achieve gender equality and embrace healthy, respectful relationships.
- You can fund education campaigns to curb cultural practices like female genital mutilation and change harmful laws that limit the rights of women and girls and prevent them from achieving their full potential.



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To ensure access to safe water sources and sanitation for all

6 CLEAN WATER AND SANITATION



What can we do?

- Civil society organizations should work to keep governments accountable, invest in water research and development, and promote the inclusion of women, youth and indigenous communities in water resources governance.
- Generating awareness of these roles and turning them into action will lead to win-win results and increased sustainability and integrity for both human and ecological systems.
- You can also get involved in the World Water Day and World Toilet Day campaigns that aim to provide information and inspiration to take action on hygiene issues.



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7 AFFORDABLE AND CLEAN ENERGY



What can we do to fix these issues?

- Countries can accelerate the transition to an affordable, reliable, and sustainable energy system by investing in renewable energy resources, prioritizing energy efficient practices, and adopting clean energy technologies and infrastructure.
- Businesses can maintain and protect ecosystems to be able to use and further develop hydropower sources of electricity and bioenergy, and commit to sourcing 100% of operational electricity needs from renewable sources.
- Employers can reduce the internal demand for transport by prioritizing telecommunications and incentivize less energy intensive modes such as train travel over auto and air travel.
- Investors can invest more in sustainable energy services, bringing new technologies to the market quickly from a diverse supplier base.
- You can save electricity by plugging appliances into a power strip and turning them off completely when not in use, including your computer. You can also bike, walk or take public transport to reduce carbon emissions.

To ensure access to affordable and sustainable energy for all



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8 DECENT WORK AND ECONOMIC GROWTH

What can we do to fix these issues?

- Provide youths the best opportunity to transition to a decent job by investing in education and training of the highest possible quality, providing youth with skills that match labour market demands, giving them access to social protection and basic services regardless of their contract type, as well as levelling the playing field so that all aspiring youth can attain productive employment regardless of their gender, income level or socio-economic background.
- Governments can work to build dynamic, sustainable, innovative and people-centred economies, promoting youth employment and women's economic empowerment, in particular, and decent work for all. Local authorities and communities can renew and plan their cities and human settlements so as to foster community cohesion and personal security and to stimulate innovation and employment.



To promote inclusive and sustainable economic growth employment and decent work for all



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To build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



How can we help?

- Establish standards and promote regulations that ensure company projects and initiatives are sustainably managed.
- Collaborate with NGOs and the public sector to help promote sustainable growth within developing countries.
- Think about how industry impacts on your life and well-being and use social media to push for policymakers to prioritize the SDGs.

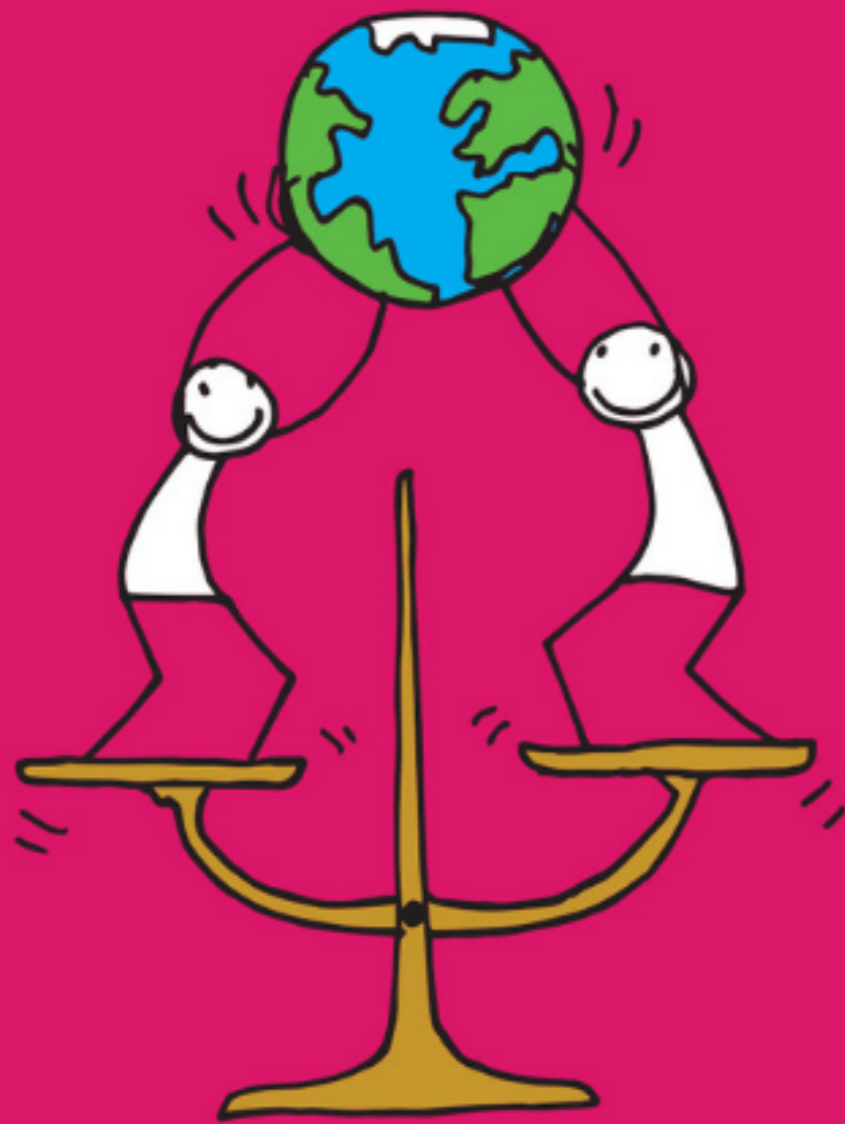


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To reduce inequalities within and among countries

10 REDUCED INEQUALITIES



How can we help?

- Within countries, it is important to empower and promote inclusive social and economic growth. We can ensure equal opportunity and reduce inequalities of income if we eliminate discriminatory laws, policies and practices.
- Among countries, we need to ensure that developing countries are better represented in decision-making on global issues so that solutions can be more effective, credible and accountable.
- Governments and other stakeholders can also promote safe, regular and responsible migration, including through planned and well-managed policies.



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11 SUSTAINABLE CITIES AND COMMUNITIES



To make cities inclusive, safe, resilient and sustainable

What can I do to help achieve this goal?

- Take an active interest in the governance and management of your city. Advocate for the kind of city you believe you need.
- Develop a vision for your building, street, and neighbourhood, and act on that vision. Are there enough jobs? Can your children walk to school safely? Can you walk with your family at night? How far is the nearest public transport? What's the air quality like? What are your shared public spaces like? The better the conditions you create in your community, the greater the effect on quality of life.

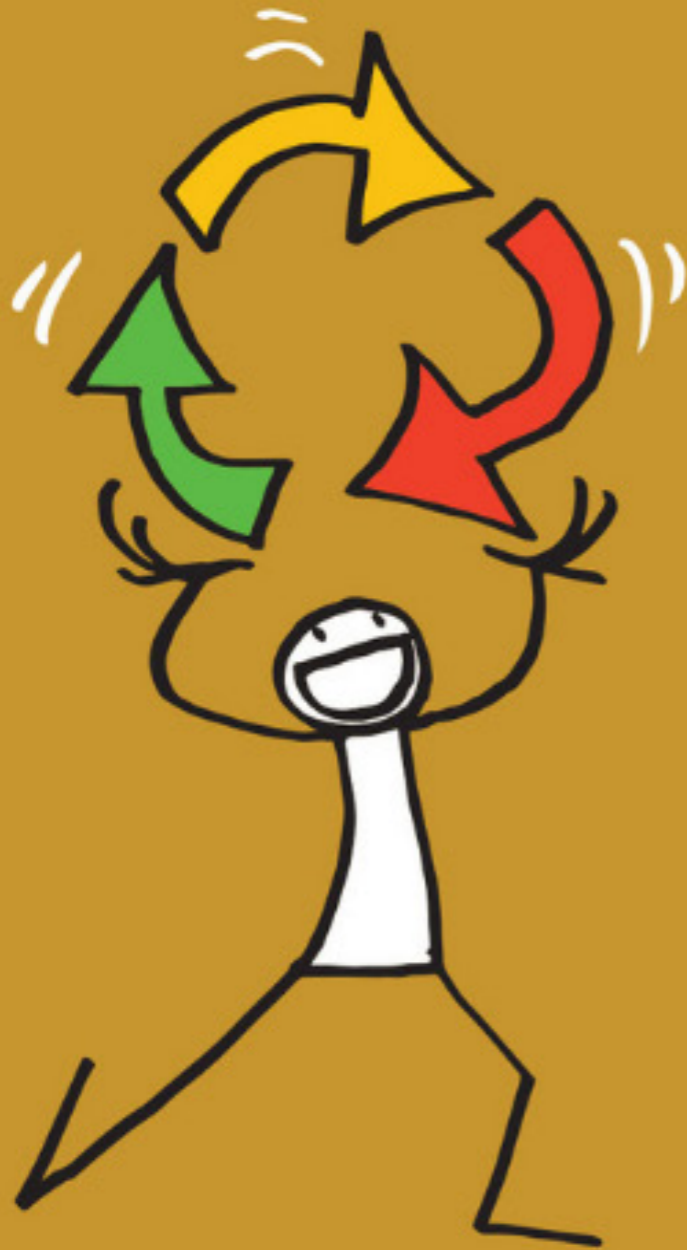


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To ensure sustainable consumption and production patterns

12 RESPONSIBLE CONSUMPTION AND PRODUCTION



How can we help?

There are two main ways to help: 1. Reducing your waste and 2. Being thoughtful about what you buy and choosing a sustainable option whenever possible.

- Reducing our waste can be done in many ways, from ensuring you don't throw away food to reducing your consumption of plastic – one of the main pollutants of the ocean. Carrying a reusable bag, refusing to use plastic straws, and recycling plastic bottles are good ways to do your part every day.
- Making informed purchases about what we're buying also helps. For example, the textile industry today is the second largest polluter of clean water after agriculture, and many fashion companies exploit textile workers in the developing world. If you can buy from sustainable and local sources you can make a difference as well as exercising pressure on businesses to adopt sustainable practices.



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To take urgent action to tackle climate change and its impacts

13 CLIMATE ACTION



What can I do to help achieve this goal?

- **Reduce emissions:** use your car less, whenever possible, instead use sustainable transportation, such as bicycling, or use public transportation more often.
- **Put the 3 R's of sustainability into practice:**
 - **Reduce:** consume less, more efficiently.
 - **Reuse:** take advantage of second-hand markets, to give new life to items that you don't use anymore or find something that someone else has gotten rid of that you need. You'll be saving money and reducing your consumption.
 - **Recycle:** packaging, waste from electronics, etc.
- **Eat low-carbon diet:**
 - **Reduce your meat consumption** (livestock is one of the biggest contaminators of the atmosphere) and increase your consumption of fruits and vegetables.
 - **Eat food that is local and in season:** read the label and eat food that is produced in the area, avoid imports which create more emissions due to transportation. Also, eat seasonal items, to avoid less sustainable production methods.
 - **Avoid excessive packaging and processed foods** as much as possible.
- **Plant a tree!** Throughout its life, it can absorb up to a ton of Co2
- **Demand that Governments take measures toward a more sustainable life**



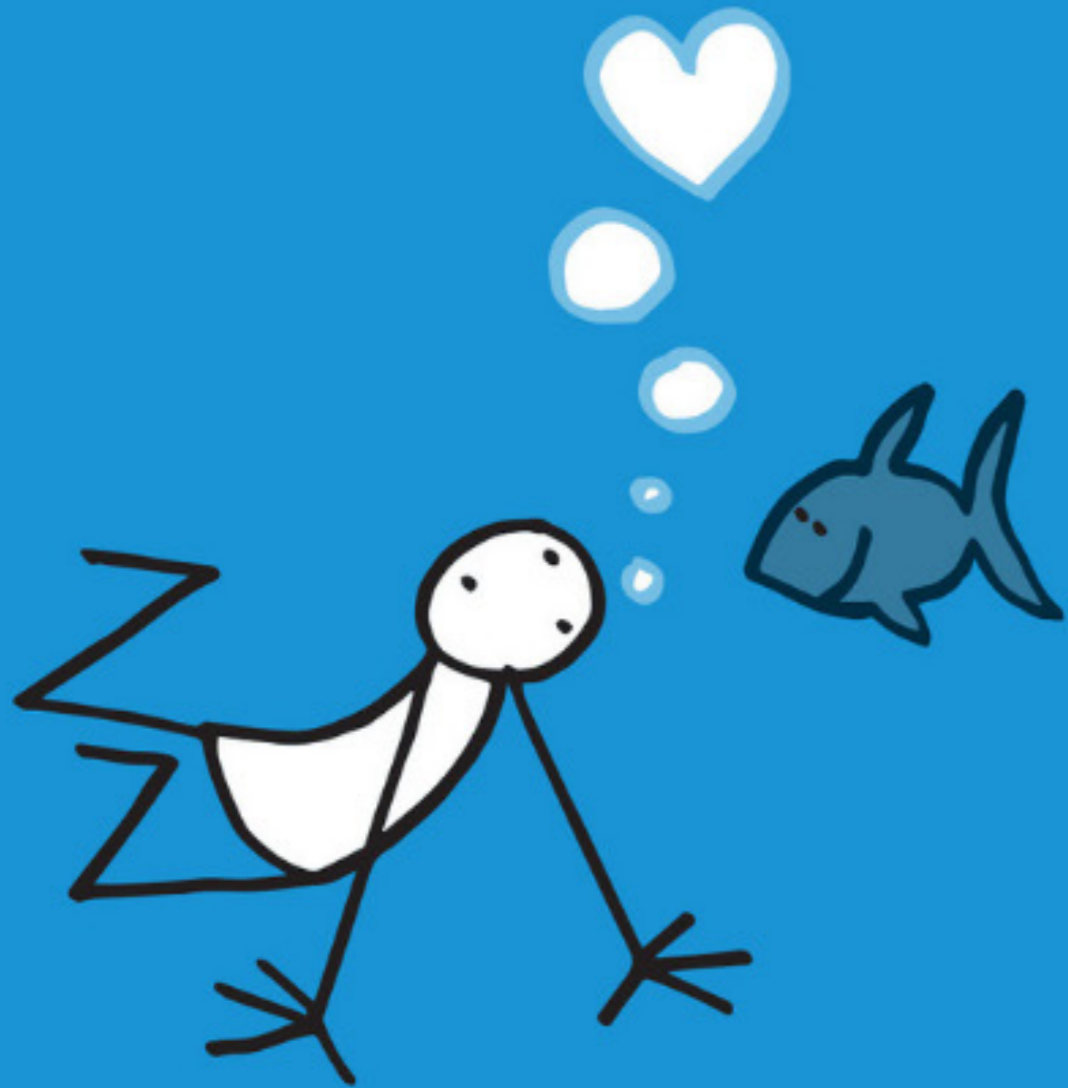
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14 LIFE BELOW WATER



To conserve and sustainably use the world's oceans, seas and marine resources

How can we help?

- On a local level, we should make ocean-friendly choices when buying products or eating food derived from oceans and consume only what we need.
- Making small changes in our daily lives, like taking public transport and unplugging electronics saves energy. These actions **reduce our carbon footprint**, a factor that contributes to rising sea levels.
- We should eliminate plastic usage as much as possible and organize beach clean-ups.
- Most importantly, we can spread the message about how important marine life is and why we need to protect it.



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15 LIFE ON LAND



To sustainably manage forests, combat desertification, halt and reverse land degradation and halt biodiversity loss

What can we do?

- Some things we can do to help include recycling, eating a locally-based diet that is sustainably sourced, consuming only what we need, and limiting energy usage through efficient heating and cooling systems.
- We must also be respectful toward wildlife and only take part in ecotourism opportunities that are responsibly and ethically run in order to prevent wildlife disturbance.
- Secure the involvement of the local communities in the development and management of protected areas such as forests reserves. Well-managed protected areas support healthy ecosystems, which in turn keep people healthy.



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To promote peace and inclusive societies, provide access to justice for all and build effective, accountable and inclusive institutions at all levels

16 PEACE, JUSTICE AND STRONG INSTITUTIONS



What can we do?

- Take a genuine interest in what your government is doing. Raise awareness in your community about the realities of violence and the importance of peaceful and just societies, and identify how you can pursue the SDGs in your daily life.
- Exercise your right to hold your elected officials to account. Exercise your right to freedom of information and share your opinion with your elected representatives.
- Be the change – promote inclusion and respect towards people of different backgrounds, ethnic origins, religions, gender, or different opinions.



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To revitalize the global partnership for sustainable development

17 PARTNERSHIPS FOR THE GOALS



What can we do?

- Join/create a group in your local community that seeks to mobilize action on the implementation of the SDGs.
- Encourage your governments to partner with Faith Based Organizations (FBO) and with local businesses for the implementation of the SDGs.
- Document and register your initiatives on the SDGs Partnerships Platform to inform, educate, network, and be inspired!

<https://sustainabledevelopment.un.org/partnerships>



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